

## Message Text

UNCLASSIFIED

PAGE 01 BRASIL 01412 01 OF 02 191325Z  
ACTION ARA-10

INFO OCT-01 ISO-00 EB-08 /019 W  
-----191328 113052 /53

R 182140Z FEB 77  
FM AMEMBASSY BRASILIA  
TO USDOC WASHDC  
INFO SECSTATE WASHDC 0000  
AMCONSUL SAO PAULO  
AMCONSUL RIO DE JANEIRO

UNCLAS SECTION 1 OF 2 BRASILIA 1412

E.O. 11652: N/A  
TAGS: BEXP, BR  
SUBJECT: BRAZILIAN EXHIBITIONS IN 1977 AND 1978

REF: SAO PAULO 0246

FOLLOWING IS A LIST FROM MINISTRY OF INDUSTRY AND COMMERCE  
OF EXPOSITIONS AND FAIRS TO BE HELD IN BRAZIL DURING 1977:

JANUARY 11 TO 15-SECOND JANUARY FASHION SHOW.  
PROMOTOR: ALCANTARA MACHADO COMERCIO E EMPREENDIMENTOS  
LTDA, RUA BRASILIO MACHADO, 60, SAO PAULO, SP. LOCALE:  
RIO SHERATON HOTEL, RIO DE JANEIRO, RJ. SECTOR: READY-  
MADE CLOTHES. NATIONAL FAIR.

JANUARY 13 TO 16-FOURTH COUROMODA PROMOTOR:  
COUROMODA-FEIRAS E EMPREENDIMENTOS LTDA., RUA  
INDEPENDENCIA, 636, CONJUNTOS 14 AND 15, SAO LEOPOLDO,  
RIO GRANDE DO SUL. LOCALE: HOTEL NATIONAL, RIO DE  
JANEIRO, SECTOR: FOOTWEAR AND LEATHER GOODS.  
NATIONAL FAIR.

JANUARY 14 TO 30-FIRST BRAZILIAN NAUTICAL  
EXHIBITION. PROMOTOR: FOCO-FEIRAS EXPOSICOES E  
CONGRESSOS LTDA, AV. RIO BRANCO, 18TH FLOOR, RIO  
DE JANEIRO RJ. LOCALE: MODERN ART MUSEUM, RIO  
DE JANEIRO, RJ. SECTOR: NAUTICAL. NATIONAL FAIR.  
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MARCH 11 TO 20-THIRD NORTHEAST HANDICRAFT  
FAIR- THIRD EXANOR. SPONSOR: GOVERNMENT  
OF THE STATE OF CEARA. LOCALE: CEARA CONVENTION  
CENTER, FORTALEZA, CEARA. SECTOR: HANDICRAFTS.  
NATIONAL FAIR.

MARCH 11 TO 20-FIRTS SOUTH REGION FAIR-  
FIRTS EXPOSUL. PROMOTOR: DIRETRIZ EMPREENDIMENTOS

S/A, RUA VOLUNTARIOS DA PATRIA, 400, 13TH FLOOR, CURITIBA, PARANA. LOCALE: CURITIBA EXPOSITION CENTER, CURITIBA, PR. SECTOR: GENERAL. NATIONAL FAIR.

APRIL 16 TO 24-FIRST FAIR OF NATURE AND HOUSING AND NOVO HAMBURGO EXPO 50. PROMOTOR: FENAC S/A-FEIRAS E EMPREENDIMENTOS TURISTICOS, AV. NACOES UNIDAS, 3825, CAIXA POSTAL 323, NOVO HAMBURGO, RIO GRANDE DO SUL. LOCALE: NOVO HAMBURGO. SECTORS: PRODUCTS RELATED TO HOUSING AND LEISURE AS WELL AS GENERAL PRODUCTS. NATIONAL FAIR.

APRIL 15 TO 24-FIRST BRAZILIAN MACHINE INDUSTRY FAIR-FIRST EXPOMAC. PROMOTOR: DIRETRIZ. LOCALE: CURITIBA EXPOSITION CENTER, SECTOR: MACHINERY IN GENERAL. NATIONAL FAIR.

APRIL 18 TO 24-FIRST SHOW OF CENTRALWEST REGION HANDCRAFT-FIRST MARCO. PROMOTOR: SESC-SERVICO SOCIAL DO COMERCIO, SCS, EDIFICIO PRESIDENTE DUTRA, 2ND FLOOR, BRASILIA, DF. LOCALE: EXPOSITION HALL OF THE CULTURAL FOUNDATION OF THE GOVERNMENT OF THE FEDERAL DISTRICT, AV. W/3 SUL, QUADRA 508, BRASILIA, DF. SECTOR: HANDICRAFTS. NATIONAL FAIR.

APRIL 30 TO MAY 8-SIXTH NATIONAL HANDICRAFTS FAIR-SIXTH FEARTE. SPONSOR: GRAMADO CITY HALL, GRAMADO, RIO GRANDE DO SUL. LOCALE: GRAMADO. SECTOR: HANDICRAFTS. NATIONAL FAIR.

MAY 6 TO 15-EIGHTEENTH NATIONAL HOUSEHOLD UNCLASSIFIED

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GOODS FAIR-EIGHTEENTH UD. PROMOTOR: ALCANTARA MACHADO. LOCALE: ANHEBI PARK, SAO PAULO, SP. SECTOR: GENERAL. INTERNATIONAL FAIR.

MAY 13 TO 22-SECOND ENGINEERING AND HOUSING FAIR-SECOND ENGEHAB. PROMOTOR: DIRETRIZ. LOCALE: CURITIBA EXPOSITION HALL. SECTOR : CONSTRUCTION MATERIALS. NATIONAL FAIR.

JUNE 3 TO 6-FIFTH TAGUATINGA COMMERCIAL AND INDUSTRIAL FAIR-FIFTH FACITA. PROMOTOR: ASSOCIACAO COMERCIAL E INDUSTRIAL DE TAGUATINGA, ACIT, QNE 16 LOTE 8, TAGUATINGA, DF. LOCALE: SETOR INDUSTRIAL NORTE TAGUATINGA, DF. SECTOR: GENERAL. NATIONAL FAIR.

JUNE 6 TO 12-TWENTY-SECOND NATIONAL FAIR OF THE TEXTILE INDUSTRY-TWENTY-SECOND FENIT AND FIRST INTERNATIONAL FAIR OF TEXTILE MACHINERY-FIRST BITMEX. PROMOTOR: ALCANTARA MACHADO. LOCALE: ANHEBI PARK. SECTORS: TEXTILES AND TEXTILE MACHINERY AND EQUIPMENT. INTERNATIONAL

FAIR.

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ACTION ARA-10

INFO OCT-01 ISO-00 EB-08 /019 W  
-----221841 001599 /42 53

R 182140Z FEB 77 ZDK  
FM AMEMBASSY BRASILIA  
TO USDOC WASHDC  
INFO SECSTATE WASHDC 0204  
AMCONSUL SAO PAULO  
AMCONSUL RIO DE JANEIRO

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C O R R E C T E D C O P Y (TEXT - LAST PARAGRAPH)

JUNE 11 TO 19-NINTH FRANCA SHOE AND  
LEATHER FAIR-NINTH FRANCAL. PROMOTOR: FRANCAL-  
FEIRA DO CALCADO E COURO DA FRANCA, RUA VOLUNTARIOS  
DA FRANCA, 1511, FRANCA, SP. LOCALE: PRESIDENT  
MEDICI PARK, FRANCA, SP. SECTOR: FOOTWEAR AND  
LEATHER GOODS. INTERNATIONAL FAIR.

JUNE 18 TO 26-TWELFTH INTERNATIONAL  
SHOE FAIR-TWELFTH FENAC, PROMOTOR: FENAC.  
LOCALE: NOVO HAMBURGO. SECTOR: FOOTWEAR.  
INTERNATIONAL FAIR.

JULY 1 TO 10-SIXTH AGRICULTURAL TECHNOLOGY  
FAIR-SIXTH FETAG. PROMOTOR-ALCANTARA MACHADO.  
LOCALE: ANHEBI PARK. SECTOR: AGRICULTURAL EQUIP-  
MENT. NATIONAL FAIR.

JUY 8 TO 24-FIFTH RIO EXPORT FAIR. PROMOTOR:  
BRASILIA EMPREENDIMENTOS S/A, RUA SAO CLEMENTE,  
409, RIO DE JANEIRO, RJ. LOCALE: PAVILHAO DE  
SAO CRISTOVAO, RIO DE JANEIRO, RJ. SECTOR: GENERAL.  
NATIONAL FAIR.

JULY 8 TO 17-FIRST INTERNATIONAL WOOD FAIR.  
FIRST INTERMAD. PROMOTOR: DIRETRIZ.  
LOCAL: CURITIBA EXPOSITION HALL.SECTOR: WOOD.  
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INTERNATIONAL FAIR.

JULY 30 TO AUGUST 7-SECOND NATIONAL FAIR  
OF SALES AND EXPORTS OF FURNITURE-SECOND  
FENAVEM. PROMOTOR: GUAZELLI & ASSOCIADOS  
FEIRAS E PROMOCOES S/C LTDA., RUA MANOEL DA NOBREGA,  
831, SAO PAULO, SP. LOCALE: ANHEBI PARK. SECTOR:  
FURNITURE INDUSTRY AND RELATED MATTERS. NATIONAL  
FAIR.

AUGUST 12 TO 21-FIRST EXHIBITION OF  
PERFUMES AND COSMETICS-FIRST KOSMETIC. PROMOTOR:  
LOCALE: MODERN ART MUSEUM, RIO DE JANEIRO.  
SECTOR: PERFUMES AND COSMETICS. NATIONAL FAIR.

AUGUST 13 TO 21-FIRST FAIR OF THE  
CERAMIC INDUSTRY OF TAMBU-FIFTH FICTAM. SPONSOR:  
TWN HALL OF TAMBAU, SAO PAULO, LOCALE: TAMBAU.  
SECTOR: CERAMICS. NATIONAL FAIR.

AUGUST 19 TO 28-FORTH NATIONAL FURNITURE  
FAIR-MOVEX 77. PROMOTOR: DIRETRIZ. LOCALE:  
CURITIBA EXPOSITION CENTER. SECTOR: FURNITURE.  
NATIONAL FAIR.

SEPTEMBER 2 TO 11-FIRST NATIONAL SERVICES  
FAIR-FIRST FENASE. LOCALE: MODERN ART MUSEUM,  
RIO DE JANEIRO, SECTOR: DEMONSTRATION AND SALE  
OF SERVICES. NATIONAL FAIR.

SEPTEMBER 2 TO 11-SECOND HOBBY AND  
LEISURE SHOW. PROMOTOR: FAG-ARQUITETURA  
PROMOCIONAL S/A, AV. ERASMO BRAGA, 227, THIRD  
FLOOR, RIO DE JANEIRO, RJ. LOCALE: MODERN ART  
MUSIUM, RIO DE JANEIRO. SECTOR: HOBBY AND  
LEISURE. NATIONAL FAIR.

SEPTEMBER 2 TO 27-SEVENTH SAO BERNARDO DO  
CAMPO FURNITURE SHOW. SPONSOR: SINDICATO DA  
INDUSTRIA DE MARCENARIA DE SANTO ANDRE, AV.  
BRIGADEIRO FARIA LIMA, 225, 2ND FLOOR, ROOMS  
25/26, SAO BERNARDO DO CAMPO, SAO PAULO. LOCALE:  
VERA CRUZ EXPOSITION HALL, SAO BERNARDO DO CAMPO.  
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SECTOR: FURNITURE. NATIONAL FAIR.

SEPTEMBER 10 TO 18-SEVENTEENTH AMERICANA IN-  
DUSTRIAL FAIR-SEVENTEENTH FIDAM. PROMOTOR:  
FEIRA INDUSTRIAL DE AMERICANA-FIDAM, AV. N.S.  
DE FATIMA, 200, AMERICANA, SAO PAULO. LOCALE:  
PALACE OF INDUSTRIES, AMERICANA. SECTOR: GENERAL.  
NATIONAL FAIR.

SEPTEMBER 26 TO OCTOBER 2-FIRST CONSTRUCTION  
FAIR-FIRST FEICON. PROMOTOR: ALCANTARA MACHADO.  
LOCALE: AMHEBI PARK. SECTOR: CONSTRUCTION MATERIALS.

NATIONAL FAIR.

OCTOBER 10 TO 15-FIRST INTERNATIONAL  
MARITIME FAIR OF RIO DE JANEIRO-RIOMAR 77.  
PROMOTOR: FEIRAS MARITIMAS INTERNACIONAIS DO  
RIO DE JANEIRO-RIOMAR 77, AV. RIO BRANCO, 20,  
4TH FLOOR, RIO DE JANEIRO, RJ. LOCALE: MODERN  
ART MUSEUM, RIO DE JANEIRO. SECTOR: NAVAL  
INDUSTRY. INTERNATIONAL FAIR.

OCTOBER 14 TO 23-SIXTH NATIONAL WOOD  
FAIR-SIXTH FENAM. PROMOTOR: DIRETRIZ.  
LOCALE: CURITIBA EXPOSITION CENTER. SECTOR:  
MACHINES AND EQUIPMENT FOR THE WOOD INDUSTRY.  
INTERNATIONAL FAIR.

OCTOBER 14 DO 30-THIRD BAHIAN HANDICRAFT  
FAIR. PROMOTOR: GOVERNMENT OF THE STATE OF  
BAHIA. LOCALE: CASTRO ALVES THEATER, SALVADOR,  
BAHIA. SECTOR: HANDICRAFT. NATIONAL  
FAIR.

OCTOBER 23 TO 29-INTERNATIONAL TECHNICAL  
EXPOSITION OF RADIOLOGY-PROMOTOR:  
ORGANIZING COMMITTEE OF THE  
14TH INTERNATIONAL RADIOLOGICAL CONGRESS,  
AV. CHURCHILL, 97, 5TH FLOOR, RIO DE JANEIRO, RJ.  
LOCALE: RIO DE JANEIRO INTERNATIONAL CENTER.  
SECTOR: RADIOLOGICAL EQUIPMENT. INTERNATIONAL  
FAIR.

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NOVEMBER 18 TO 27-SECOND EXPOSITION OF  
KONFORT 77. PROMOTOR: FAG. LOCALE:  
MODERN ART MUSEUM, RIO DE JANEIRO. SECTOR:  
COMFORT FOR THE HOME. NATIONAL FAIR.  
CRIMMINS

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
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**Disposition Approved on Date:**  
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**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
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**Office:** ACTION ARA  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 5  
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**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** 77 SAO PAULO 246  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 26-Nov-2004 12:00:00 am  
**Review Event:**  
**Review Exemptions:** n/a  
**Review Media Identifier:**  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
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**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
22 May 2009  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009